**PROJECT DELIVERABLE #1 – WEB SITE APPROVAL:**

**DUE: FRI. JAN. 20 (11:59 p.m.)**

**INSTRUCTIONS:** The topic of your web site must be approved by your instructor.

Place a written discussion of the following in a Word or PDF file:

* What is your team’s Logo? This needs to be on the cover sheet of this document, along with team members
* What is the Name and Purpose of the site?
* What are the goals of the web site? What is it to accomplish?
* Who is your intended audience? Why did you choose this audience?
* What opportunity, problem, or issue is your site addressing? How will your site address that issue?
* What type of content might be included in your site (list the features)?
* List at least three related or similar sites found on the WWW
  + Provide the links
  + Explain why you chose them

**Topic must be approved before you may begin to work on the next milestone.**

**Load this document up into your File Exchange section in your Group page on Blackboard by the deadline above.**

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